



PAG-ASA PUBLIKO, INC.

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The 2006 Unlad Pilipinas Award

PAGPUPUGAY SA GALING NG PILIPINO

THE AWARD

The **2006 Unlad Pilipinas Award**, isang pagpupugay sa Galing ng Pilipino, is being undertaken to honor both public and private organizations and individuals who have shown exemplary dedication, commitment and excellence in the name of service to our countrymen.

Pag- Asa Publiko, Inc., a non- profit Non – Government Organization (NGO) involved in carrying out civic projects and medical missions in remote areas, is spearheading this event.

While carrying out a medical mission two years ago, the people behind Pag – Asa Publiko Inc. thought of staging the **2006 Unlad Pilipinas Award** because of one driving factor: the genuine desire to provide help to our countrymen, especially those belonging to the poorest of the poor.

However, with limited resources in the face of overwhelming tasks at hand, Pag- Asa – Publiko thought of encouraging positive voluntary action among all of us. Therefore, the spirit of **Bayanihan**, by individuals, families, institutions and communities is being revived.

Pag- Asa Publiko Inc. believes that the surest way to development is by reviving the old tradition of **Bayanihan**, the good old values of the Filipino.

VENUE

**ARMED FORCES OF THE PHILIPPINES
COMMISSIONED OFFICERS COUNTRY
(AFPCOC)
Tejeros Hall
Camp Aguinaldo, Quezon City
September 14, 2006, Thursday
TIME: 6:30 PM**

CATEGORIES

- 1. KABALIKAT AWARD**
- 2. LIKHA AWARD**
- 3. SAGIP BUHAY AWARD**
- 4. KABABAYAN AWARD**
- 5. PAG-ASA AWARD**
- 6. KAPIT-BISIG AWARD**

1. **KABALIKAT AWARD** - This award is made specifically to honor our partners from other Filipino foreign communities and organizations, who, despite the differences in culture and tradition, have given their support to civic projects and missions that benefits our countrymen.
2. **LIKHA AWARD** – This award is dedicated to groups or individuals with important innovations that created changes or development in the lives of our countrymen.
3. **SAGIP BUHAY AWARD** - This award is intended to groups or individual who provided help and relief efforts to our countrymen in distress.
4. **KABABAYAN AWARD** - This award is intended to Filipino OFW Organizations, or an individual OFW, who committed their support to serve our countrymen in need.
5. **PAG-ASA AWARD** – Young Filipinos who have excelled in business, sport and the arts that brought prestige and honor to our country and provided inspiration among our people.
6. **KAPIT-BISIG AWARD** - This award is given to Filipino cooperatives, which provides support and logistics for the development of a community.

CRITERIA FOR NOMINATION

THE AWARD recognizes leaders and public servants whose qualities are worth emulating because they reflect the qualities mentioned above. These qualities and practices are the foundations for their leadership in the development of their community and the country.

In particular, the ORGANIZATION must:

1. Have values worth emulating that created positive impact on its constituents and serve the common good.
2. Be competent and qualified in their area of service in terms of education, experience and training.
3. Execute their plans efficiently and realistically; at the same time inspire the people.

In short, the awardees will be a **role model** for public service.

WHO CAN BE NOMINATED

Any **FILIPINO ORGANIZATION / CITIZEN** who has dedicated their work in public service in the Philippines and other parts of the world consistently exhibiting courage and integrity in the face of overwhelming challenges are qualified to submit their nomination.

Also, the ORGANIZATION/INDIVIDUAL MUST:

- a. Promote the spirit of Bayanihan.
- b. Have served with integrity and with significant results whether in the public and/or private sector.
- c. Clearly demonstrate its dedication to their constituents' welfare over personal interests or those of any affiliation or sector.
- d. Have the courage to uphold what is ethical, upright and for the common good.

NOMINATION

All interested individuals and organizations, groups or institutions are encouraged to submit one nomination with the following documents to be submitted in duplicate copies:

- Duly accomplished nomination form;
- Pay the corresponding **application fee of P5,000.00** payable to PAG-ASA PUBLIKO, INC.
- Certification of services rendered and good performance issued by individuals or institutions who are either beneficiaries or have first hand knowledge of nominee's work;
- Certificate of membership or membership ID for individual volunteers, SEC registration or accreditation by recognized institutions or organization;
- Copy of local, national, and international awards and citations received;
- Printed materials, video clips, photographs and other forms of documentation of the organization's activities;
- Passport-size photo of nominee, photos and list of members of the Board of Directors and members organizations.
- Nomination materials become the property of the Pag-asa Publiko, Inc.

MAJOR CITATION FOR UNLAD PILIPINAS AWARD

An individual who shall have consistently contributed time, effort and resources and have brought fame, honor and glory to the country will be awarded with a **Grand 2006 Unlad Pilipinas Award**

AWARD SECRETARIAT

Interested parties who wish to know more about the search should contact the **Secretariat (c/o Ms. Jeng Rustia or Ms. Carol Irada)** at telefax numbers **404-2048/530-1223** or cell phone number **0917-919-0422**.
Nomination forms are available upon request by fax or by email.

SEARCH AND SCREENING

1. A Search and Screening Committee (SSC) will review all nominations for accuracy and assess each nomination based on the guidelines and ideals. The members of the Search and Screening Committee are responsible for the effectiveness and integrity of the search process.
2. The members of the Search and Screening Committee may actively look for qualified nominees.
3. The Search and Screening Committee may ask for additional information, conduct an interview or do other means of data gathering as needed.
4. It will submit to the Board of Judges a shortlist of candidates.

JUDGING

1. The Board of Judges (“The Board”) will review the shortlist of possible candidates submitted by the Search and Screening Committee.
2. The Board may ask for additional information, conduct interviews or other means of data gathering as needed.
3. The Award Secretariat will officially inform the winner of the Award in a letter duly signed by the Chairman of the Board of Judges and PAG-ASA PUBLIKO. It will also coordinate with the Awardees for information and preparations needed for the Awarding Rites.

AWARDING

1. The event is scheduled on September 14, 2006 highlighting the 2nd Anniversary of PAG-ASA PUBLIKO on public service and every year thereafter, in recognition rites at the AFP COC, TEJEROS HALL, CAMP AGUINALDO, QUEZON CITY, METRO MANILA.
2. The winner will receive a trophy, a plaque of appreciation and other prize packages.
3. There will **only be one (1) winner for each category every year.**

GAWAD EXECUTIVE DIRECTOR

JOSEFINA R. ROSAROSO
President, Pag-Asa Publiko Inc.

GAWAD PROJECT OFFICER

MR. ALVIN E. FIDELSON
Secretary General, Pag-Asa Publiko Inc.

GAWAD SECRETARIAT

MS. CAROL IRADA and MS. JENG RUSTIA
Advertising and Special Events

Event Management Group:

LUCIDE VUE INC.
A multi media production company